ECOFAMILY
ENVIRONMENTALLY FRIENDLY OPERATION IN ORDER TO PRESERVE THE PLANET
ECOFAMILY. Environmentally friendly operation in order to preserve the planet / [editor Aleksander Uranc ; illustrator Igor Šinkovec ; photos by Buenos Dias, IPAK Images and Gorenje, d. d ; translator Cilka Demšar]. - Velenje : Gorenje, 2008

Title of original: Ekodružina. Okolju prijazno poslovanje za ohranjanje planeta

1. Uranc, Aleksander

238606592
ENVIRONMENTALLY FRIENDLY OPERATION IN ORDER TO PRESERVE THE PLANET
THINK ABOUT TOMORROW

Gorenje mission is to create innovative, technically accomplished, superbly designed, user and environment friendly appliances for home while the conduct, responsible to the environment, is one of the strategic priorities of Company operation.

In Gorenje protection of the environment is not only a duty, commitment and obvious responsibility, but also a source of new business opportunities, developed in the field of recycling waste electric and electronic equipment, providing services of ecologic environment burden rehabilitation, care about all kinds of waste, and advisory service in the field of environmental protection. From the aspect of appliance development, technological procedure management and economics of operation Gorenje is among the best in Europe.

In our work we are led by the thought about the world tomorrow which we are going to hand over to our descendants and how we work in it today.

*Franjo Bobinac, President of Gorenje Management Board*
CONTENTS

JOIN THE ECOFAMILY 8

ECO CIRCLE - FROM PLANNING TO DEGRADATION 12

AT BIRTH I THINK ABOUT ANOTHER BIRTH 14

CLEAN APPROACHES, ENVIRONMENT FRIENDLY PRODUCTS 16

UP-TO-DATE SOLUTIONS FOR THE INFORMED USER 20

LIFE AFTER LIFE 32

WE ARE A PART OF THE SOLUTION 34

BEYOND ENERGY CLASS A 38

IT DEPENDS ON US 40
JOIN THE ECOFAMILY

There is a new movement spreading round the world, joining people who think the same, regardless of which continent they come from or in which branch of industry they work. They are ordinary people but they differ from the majority because of their special connection with planet Earth. They do care about the consequences of their activity, so they respect the planet and they always keep in mind that it has been only borrowed from our grandchildren. We must think broader and more long-term. Our home is the whole planet.
We can see big and dramatic environmental changes in the world. There is practically no more snow on Kilimanjaro, vast mountain glaciers in the Himalayas are melting, as is the Artic and Antarctic ice. Oceans are getting warmer which results in heavier storms, floods are more and more common, and periods of drought are longer and longer. Seasons are changing which means that the whole balance of the planet we have known in the history of Earth, is being shaken and the precisely balanced ecological relationships among species are being destroyed. With the activity, focused too much only on material and selfish objectives, human being has managed to threaten in a very short time something, which has been developing and regenerating for millions of years.
There is an old saying that we can live in harmony in a small place only provided we are tolerant. During the last century the world has seen incredibly fast technological development and consequently it has shrunk, so we will be able to get on well only if we optimise our life habits. Rapid growth of world population is connected with higher and higher consumption of energy and water, bigger production, heavier traffic, waste and emissions of greenhouse gases, which are the main reasons for global warming. Fortunately, Ecofamily has more and more members. Each of them does his best to contribute to the protection of the planet.
Ecofamily members are distinguished by awareness of the consequences of acts which are not in accordance with life on our planet. They want to protect it and to help it regenerate. More and more companies optimise their activities and reduce negative impacts of their production on the environment, we share with other living beings. Entrepreneurs are aware that their activity is connected with the planet in the same way as they are. Therefore they are improving technological solutions by introducing more energy efficient technologies and applying alternatives.

Use of household appliances is, of course, only a small part of activities, which contribute to the emissions of greenhouse gases. However, as we use them every day and some of them are switched on 24 hours a day, 365 days a year, the key aspect is their energy efficiency.

Therefore we would like to invite manufacturers and users all over the world to join those who do care and become members of this mighty Ecofamily.
ECO CIRCLE — FROM PLANNING TO DEGRADATION

Life cycle is a vital principle of all life on the planet. It can be seen in changing seasons, day and night rhythm or development stages of living beings. It has existed for ever, and it may regulate life of the generations who will be distant descendants of our great-grandchildren, provided we do not destroy the subtle balance among different forms of life. Therefore we apply the wisdom of regeneration, which we learn from nature, in our production processes.
Diagram of product life cycle
1. Selection of materials
2. Production
3. Products
4. Recycling
AT BIRTH THINK ABOUT ANOTHER BIRTH

Selection and process of obtaining materials

Each Gorenje product has an important characteristic put into its cradle – it complies with all statutory and environmental requirements. Therefore the stage of product design is extremely important as 80 percent of product impacts on the environment are defined during this stage. It is made of top materials which are ecologically acceptable and degradable, with the lowest possible number of different plastics and as many standard elements as possible. All with the aim of easy disassembling and recycling at the end of their useful life. The composition by materials differs according to the type of the appliance, and within individual appliances it depends on the type of the appliance. An average refrigerator contains 38 percent of metals, 31 percent of plastic materials, 7 percent of glass, 23.5 percent of electrical components and up to 0.5 percent of cooling agent and foaming agent.
From the aspect of appliance development, technological procedure management and economics of operation Gorenje is among the best in Europe in the field of environmental protection.

Vilma Fece, Director of Department of environmental protection and health and safety at work
CLEAN APPROACHES, ENVIRONMENT FRIENDLY PRODUCTS

Production

New concepts come in life in Gorenje provided they may be implemented in an environment friendly way. Products are not only made of environment friendly and recyclable materials but also by applying environment friendly technological procedures.

The approach of introducing clean, environment friendly technologies has been growing together with Gorenje since the beginning. Particularly since 1985 it has not been possible to apply any technology without consent by the department of environmental protection, and most substantial investments in recent years have been made into environment friendly production and products.

Already in the 1980s petroleum products were replaced by gas as the energy product, and immediately after that the substances harmful for the ozone were abolished. Dust lacquering was introduced to all processes. Gorenje abolished dangerous and polluting procedures substantially earlier than required.
by legislation. In recent years one of the key renovation projects was the introduction of circular system for the treatment of water, used in production processes.

We have our own plastics and polystyrene plants where all waste material is returned to production processes. All technological enamelling procedures and surface treatment of metals are ecologically the best. At certain points we even exceed statutory and environmental requirements and achieve significant results in reducing negative impacts on the environment.

Today in Gorenje the consumption of energy for the production of an appliance has been growing more efficient each year in spite of the fact that technologically more demanding appliances are produced.

<table>
<thead>
<tr>
<th>In last ten years updating of technological processes and equipment is shown in the following percentages per products:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Quantity of hazardous waste by</strong></td>
</tr>
<tr>
<td><strong>Quantity of disposed waste by</strong></td>
</tr>
<tr>
<td><strong>Total load of the waste water treatment plant by</strong></td>
</tr>
<tr>
<td><strong>Water consumption by</strong></td>
</tr>
<tr>
<td><strong>Natural gas consumption by</strong></td>
</tr>
</tbody>
</table>

Franjo Bobinac, President of Gorenje Management Board
Environment friendly aspect is an obvious element of development. All Gorenje products undergo this process.

Boštjan Pečnik, Executive Director for development
UP-TO-DATE SOLUTIONS FOR THE INFORMED USER

Environment friendly household appliances

In today’s consumer society the consumables, which include also household appliances, are bought mainly according to the price and appearance, without much awareness of the impact of the production and use of the product and product as waste on the protection of the environment. However, calculations of the energy and water consumption or noise, made by the appliances, can persuade us to replace an old appliance which is still working but it is unfriendly to the environment.

A lot of appliances, which still work although they are 20, 30, 40 or even 50 years old, are still used! Only in Europe there are 188 million of household appliances, older than 10 years. Their replacement with new appliances would provide savings, equivalent to the annual production of 12 thermo-electric plants, each with a capacity of 500 MW.
An example of savings: refrigerator and freezer

Refrigerators and freezers are switched on 24 hours a day, 365 days a year. A new refrigerator of the highest energy class consumes only a quarter of the electricity, required for the operation of an average 1990 refrigerator. Annual consumption of a 1990 refrigerator amounts to 100 euros, which means 1,500 euros in 15 years. Annual electricity consumption of a new refrigerator of the highest energy class is only 25 euros or 375 euros in 15 years.

<table>
<thead>
<tr>
<th>Year</th>
<th>Annual Cost of Refrigerator Consumption*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>28 €</td>
</tr>
<tr>
<td>2005</td>
<td>36 €</td>
</tr>
<tr>
<td>2000</td>
<td>44 €</td>
</tr>
<tr>
<td>1995</td>
<td>53 €</td>
</tr>
</tbody>
</table>

* estimation is based on CECED calculations

Lower consumption of electricity and consequently lower electricity bills means that we can save as much as 28 euros per year. In this way we personally contribute to reduced CO2 emissions into the atmosphere and thus protect the environment.

When you have looked closer into the soul of environmental protection, you cannot live without environment friendly way of life anymore. You get serious and you tell yourself that you must start and this must become your lifestyle.

Vilma Fece, Director of Department of environmental protection and health and safety at work
### Total Average Annual Power Consumption of Gorenje Refrigerators and Freezers

<table>
<thead>
<tr>
<th></th>
<th>1995</th>
<th>2000</th>
<th>2005</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>kWh</td>
<td>426</td>
<td>357</td>
<td>289</td>
<td>224</td>
</tr>
</tbody>
</table>

**Notes:**
- **1995** and **2000** refer to the years when the data was collected.
- **2005** and **2010** represent subsequent years with updated data.
- The kWh values indicate the energy consumption for the respective years.
Why GORENJE household appliances?
It makes sense to think before purchasing which appliance functions are really useful and, above all, how much electricity and other energy products they consume. According to different lifestyles also Gorenje appliances meet different needs, however, it is true for all appliances of the new generation that:

- they are equipped with environment and health friendly components which may be recycled almost entirely,
- they consume less electricity, water and detergents than previous generations of appliances,
- they are classified into the most economical household appliances on the market,
- they achieve and exceed the highest energy classes, required by European standards,
- they operate silently or the level of noise during operation is at the lowest level,
- technological development and improvements meet environmental protection requirements,
- general social interests are taken into account.

REFRIGERATORS AND FREEZERS
- In 1993 Gorenje was the first one in Europe to reduce and then to abolish the use of ecologically unfriendly cooling and push agents which warm the environment and destroy ozone.
- In 2000 environment friendly powder varnishing was introduced into the production of refrigerators and freezers.
- Introduction of up-to-date technological procedures resulted in the reduction of water for producing one refrigerator and freezer product by 160 litres in last ten years, from 253 l/piece to 93 l/piece.
- Thicker insulation and energy saving components were introduced and we have managed to halve electricity consumption.
- Noise level is among the lowest on the market. In last twenty years noise level of refrigerators has been reduced from 44 dBA to 36 dBA, and the noise level of freezers from 45dBA to 39 dBA.
- Gorenje freezers and refrigerators are made of materials which may be recycled to more than 95 percent.
Environmental impacts are the highest during the use of the product – the impact of one refrigerator, for example, is by 400 times higher than all other impacts, such as environment friendly materials, production and recycling.

Vilma Fece, Director of Department of environmental protection and health and safety at work

COOKING APPLIANCES

- Environment friendly powder varnishing was introduced into the production of cooking appliances in 1998.
- Introduction of up-to-date technological procedures resulted in the reduction of water for producing one cooking appliance by 112 litres in last ten years, from 180 l/piece to 68 l/piece.
- In 2000 a new dust enamelling technology was introduced. Eco enamel, which retains heat and thus consumes less electricity, and environment friendly cleaning of the oven only with water.
- Most Gorenje cooking appliances launched in 2000 were already class A rated. Relative to the earlier generations, these appliances saved 25-percent of energy.
- All Gorenje cooking appliances introduced in 2008 are rated in energy class A. Additionally, 70 percent of them deliver extra 20 percent of energy savings.
- Old generation of ovens from 2000 features a 60-litre cavity; the new one offers 65 litres, owing to the innovative HomeMade cavity design that mimics the traditional wood-fired ovens. It allows better cooking results without using any more energy, despite the larger capacity.
- Several oven functions and different settings allow further savings of energy. For example, fan ovens consume by 10 to 15 percent less energy as a result of circulating air.
- Gorenje cooking appliances are made of materials which may be recycled to more than 90 percent.
- Our glass-ceramic hobs are equipped with several-level regulation of temperature.
- Induction hobs are by 30 percent faster and they consume by 40 percent less electricity than other hobs and are thus considered the most economical hobs on the market.
TOTAL AVERAGE POWER CONSUMPTION OF GORENJE OVENS FOR HEATING UP\(^{(1)}\) TO 175 °C AND KEEPING\(^{(2)}\) THAT TEMPERATURE FOR AN HOUR

<table>
<thead>
<tr>
<th>Year</th>
<th>1995* 60l</th>
<th>2000* 60l</th>
<th>2005* 60l</th>
<th>2010* 65l</th>
</tr>
</thead>
<tbody>
<tr>
<td>kWh(^{(1)})</td>
<td>0.41</td>
<td>0.4</td>
<td>0.4</td>
<td>0.28</td>
</tr>
<tr>
<td>kWh(^{(2)})</td>
<td>0.71</td>
<td>0.66</td>
<td>0.66</td>
<td>0.5</td>
</tr>
</tbody>
</table>
WASHING AND DRYING APPLIANCES

- In 1999 Gorenje introduced environment friendly powder varnishing into the production of washing machines and dryers.
- Introduction of up-to-date technological procedures resulted in the reduction of water for producing one washing and drying product by 92 litres in last ten years, from 159 l/piece to 67 l/piece.
- Environment friendly and energy saving components were introduced and in last 15 years we have managed to halve the consumption of electricity.
- In last 15 years water consumption by washing machines has been decreased by even more than 10 litres per washing cycle.
- Noise level is among the lowest on the market. In last twenty years noise level of washing machines has been reduced from 59 dBA to 48 dBA, and the noise level of dryers from 75 to 60 dBA.
- Gorenje washing machines and dryers are made of materials which may be recycled to more than 90 percent.
- The new generations of washing machines and dryers, which can be loaded up to 4.5 to 8 kg, have different functions and settings which allow for additional energy savings during washing and drying.

Our products are not only made of environment friendly and recyclable materials but also by applying environment friendly technological procedures. They are made in the way which allows for easy disassembling and recycling in their last stage of life.

Boštjan Pečnik, Executive Director for development
TOTAL AVERAGE POWER AND WATER CONSUMPTION OF GORENJE WASHING MACHINES WITH 60°C COTTON PROGRAM

<table>
<thead>
<tr>
<th></th>
<th>1995* 5kg</th>
<th>2000* 5kg</th>
<th>2005* 6kg</th>
<th>2010* 8kg</th>
</tr>
</thead>
<tbody>
<tr>
<td>kWh</td>
<td>0,32</td>
<td>0,19</td>
<td>0,17</td>
<td>0,17</td>
</tr>
<tr>
<td>Litre</td>
<td>49</td>
<td>39</td>
<td>39</td>
<td>39</td>
</tr>
</tbody>
</table>

TOTAL AVERAGE POWER CONSUMPTION OF GORENJE LAUNDRY DRIERS PER DRYING CYCLE, WITH 1 KG OF COTTON LAUNDRY - CUPBOARD DRY

<table>
<thead>
<tr>
<th>kWh/kg</th>
<th>1995</th>
<th>2000</th>
<th>2005</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>evacuation</td>
<td>0,69</td>
<td>0,67</td>
<td>0,65</td>
<td>0,65</td>
</tr>
<tr>
<td>condenser</td>
<td>0,74</td>
<td>0,7</td>
<td>0,64</td>
<td>0,6</td>
</tr>
</tbody>
</table>
DISHWASHERS

- Gorenje’s 60 cm wide high end class A++ dishwashers for 13 place settings only consume an average of 0.86 kWh of electric power for a 50° washing program.
- The most economical Gorenje dishwashers consume only 10 litres of water, while 40 to 80 litres of water would be required for washing up the same quantity of dirty dishes by hand.
- Washing up in dishwashers consumes half of the electricity and water required for washing up by hand.
- Experts have calculated that washing up in a dishwasher in one week saves the quantity of water, equivalent for a full bath, and the amount of saved electricity would suffice for the whole year of operation of another household appliance.
- Energy saving is even bigger due to triple drying effect, using the heat of the last rinse cycle. Total energy and water saving is based on the selected way of washing-up.

TOTAL AVERAGE POWER CONSUMPTION OF GORENJE DISHWASHERS FOR A STANDARD 50° PROGRAM

<table>
<thead>
<tr>
<th>kWh</th>
<th>1995</th>
<th>2000</th>
<th>2005</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 place settings (width 45 cm)</td>
<td>1,24</td>
<td>1,05</td>
<td>0,82</td>
<td>0,80</td>
</tr>
<tr>
<td>12 place settings (width 60 cm)</td>
<td>1,48</td>
<td>1,30</td>
<td>1,07</td>
<td>1,05</td>
</tr>
</tbody>
</table>

Twenty years ago Gorenje consumed 1,5 million cubic metres of drinking water for the production of 1,5 million of big household appliances. Today we use 250,000 cubic metres of water for the production of over two million appliances.

Boštjan Pečnik,
Executive Director for development
In Gorenje development of products takes into account all waste management requirements.

Emil Šehić, Director of ZEOS, a company for waste electrical and electronic equipment management in Slovenia, co-founded by Gorenje
LIFE AFTER LIFE

Recycling of household appliances

Already upon the birth of the product we were aware that one day it will stop working. Therefore all products are made in the way which allows for easy disassembling and recycling in their last stage of life. As few variants of the same material as possible are built into the product, so that the need for separating in recycle procedure is limited. We have planned as few different types of joints as possible, which allows for easy disassembling in the recycle centre. Products are made of materials and components which may be recycled to at least 80 percent. All plastic parts are marked, which allows for easy separation of different types of plastics. By recycling of materials the emission of waste is reduced, and at the same time we save a lot indirectly, as the production of basic materials, such as metal, requires a lot of energy and thus results in emission into the air and in the ground. Recycling procedures result in decreased consumption of natural resources, waste parts, made of plastics and metals, may be returned to different production processes.
WE ARE A PART OF THE SOLUTION

Milestones on our way

1975  The first waste water treatment plant was built in Gorenje.
1985  An independent Gorenje department for environmental safety was founded in Gorenje, called Ecology, since then all technology has been developed in respect to the environment.
1987  In Gorenje the use of petroleum was completely replaced by natural gas.
1993  Gorenje was among the first in Europe to reduce and then to abolish the use of ecologically unfriendly cooling and push agents in the production of refrigerators and freezers.
1994  Gorenje abolished the procedure of cyanide galvanisation on voluntary basis, even before the latter was regulated by law.
1996 - 2001  Closed cooling water circuits were introduced.
1998  Environmental safety became an essential part of Gorenje Group Strategic plan.
1998  Gorenje joined CECED (European Committee of Domestic Equipment Manufacturers), that is an organisation, which represents interests of European domestic equipment manufacturers.
1999  Launch of energy class A products.
2000  First Gorenje, d.d. environmental report
We make effort to save the environment for future generations together with you by using environment friendly materials and functions, which contribute to substantial savings of energy and water throughout the entire life of the appliance. Such products bear an Eco Care sticker.


2003 Environmental protection report, supplemented by certified EMAS statement (Community eco-management and audit scheme).

2004 Entry of Gorenje in EMAS Register.

2004 Own polystyrene plant

2006 Production of appliances which comply with RoHS Directive.

2006 Approved system of health and safety at work under OHSAS 18001.

2008 Inclusion of two Gorenje companies at three locations into EMAS system.


2009 Largest hazardous waste management center in Slovenia opened.

2009 The first solar power plant was build in Gorenje.

2010 Introduction of a production line for generating alternative fuels from waste.

2011 Environmental management system introduced and certified at Gorenje’s manufacturing plant in Valjevo, Serbia.
<table>
<thead>
<tr>
<th>Year</th>
<th>Award Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>Wahing WA60125 best Eco washing machine</td>
<td>Great Britain</td>
</tr>
<tr>
<td>2010</td>
<td>Grüner Stecker award for the Retro refrigerator</td>
<td>Austria</td>
</tr>
<tr>
<td>2009</td>
<td>Commendation »Sunny Personality of the Year« for the »Save up to 30% of power by washing at 30°C« campaign</td>
<td>Slovenia</td>
</tr>
<tr>
<td>2008</td>
<td>European regional award 2008</td>
<td>Belgium</td>
</tr>
<tr>
<td>2008</td>
<td>Gorenje’s slim washing machine first by energy economy</td>
<td>Germany</td>
</tr>
<tr>
<td>2008</td>
<td>Nominee for the Ecology-oriented company 2007 in Slovenia</td>
<td></td>
</tr>
<tr>
<td>2007</td>
<td>Award for environment friendly company in Slovenia</td>
<td></td>
</tr>
<tr>
<td>2007</td>
<td>EcoTopTen Award for table top refrigerators of energy class A++</td>
<td>Germany</td>
</tr>
<tr>
<td>2007</td>
<td>Winner of the Czech User Test for cooking appliances Mora, regarding the consumption of energy, price, usefulness and design</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>2006</td>
<td>Waterwise award nominee for efficient use of water for Gorenje Premium Touch washing machine</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>2006</td>
<td>TESAW Award for energy saving for the new generation of evacuation tumble dryer</td>
<td>Australia</td>
</tr>
<tr>
<td>2006</td>
<td>Award for international environmental partnership</td>
<td></td>
</tr>
<tr>
<td>2006</td>
<td>Ranked third on the list of sustainable value of European industry: Research Advance Project on efficient treatment of environment</td>
<td></td>
</tr>
<tr>
<td>2005</td>
<td>EMAS award in the category of big companies</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Ecological product of the year: new generation of washing machines and tumble dryers</td>
<td>Slovenia</td>
</tr>
<tr>
<td>2004</td>
<td>European environmental award</td>
<td></td>
</tr>
<tr>
<td>2003</td>
<td>Award for the best environmental company in Slovenia</td>
<td></td>
</tr>
<tr>
<td>2002</td>
<td>Award for the most energy efficient company in Slovenia with a special award to the energy manager</td>
<td></td>
</tr>
<tr>
<td>1997</td>
<td>Ecological product of the year: washing machine Simple&amp;Logical</td>
<td></td>
</tr>
<tr>
<td>1999</td>
<td>Ecological product of the year: new generation of cookers</td>
<td></td>
</tr>
<tr>
<td>2001</td>
<td>Award for the best environmental company in Slovenia</td>
<td></td>
</tr>
<tr>
<td>1997</td>
<td>Ecological product of the year: washing machine Simple&amp;Logical</td>
<td></td>
</tr>
</tbody>
</table>
NEW ENERGY LABEL INTRODUCED
Late in 2010, the new European energy label was introduced for refrigeration appliances, washing machines, dishwashers, and TV sets; other groups of major appliances will follow shortly.

The energy label has been present in European markets since 1995. The basic purpose of the label is to provide standardized information to the users regarding power consumption and other characteristics, based on which the users are able to opt for the most power-efficient appliance. Hence, the label played a crucial part in promoting energy efficiency of products and set an example for other countries around the globe. Spurred by the energy label, development activities of the manufacturers were so successful that today, most products are rated in the highest energy classes.

The new energy label maintains the distinctive design features such as seven energy classes (from A to G) and colour coding from dark green (high energy efficiency) to red (low energy efficiency). It also maintains the label format. A novel feature is the option to include three additional classes: A+, A++, and A+++, and a transition to a non-verbal, universal communication with pictograms. Furthermore, the new energy label includes general information such as noise level depending on the type of product and the method for defining the class and measuring the energy efficiency index.

The old energy class labelling (left) was replaced in December 2010 by the new labelling system (right).
IT DEPENDS ON US

Anyone who would like to be a part of the solution and not a part of the problem, may join the Ecofamily. Efforts by individuals may seem small and insignificant in the cruel reality of consumer society, but efforts by numerous individuals may move the indicator on the balance.

We may start to create healthy environment in our homes. However, economic use of household appliances is not everything that is important in Ecofamily. There are several ways how to help the planet to become even a nicer and friendlier home.

We are glad to be able to share our experience with you and preserve our wonderful planet together. Join us with your comments, experience and advice at www.gorenje.com.