

Personal Data Catalogue	
Company	Gorenje. d.d. Partizanska 12 3320 Velenje
Personal Data	CRM - Campaigns
Personal Data Manager	Mateja Celin
Relevant Personal Data Commissioner	Republika Slovenija Informacijski pooblaščenec Zaloška 59 1000 Ljubljana VAT.: 89502868 Reg.Nr.: 1867571 ICO: Mojca Prelesnik, univ. dipl. prav., informacijska pooblaščenka
Data processing purpose	Sending e-Newsletter
Base for the data processing	Processing is based upon Personal Consent
Personal Data Source	Personal data provided by Data Subject
Automated Decision Making	There is no automated Decision Making.
Personal Data Categories	Name, Surname, e-mail address
Special Categories of Personal Data¹ gathered	No
Persons, using the Data	AV-Studio editors - contractual personnel Campaign manager in the Gorenje company (name, surname)
3rd Country Data Transfer	Personal data is being used only in the home country of Data Subject
Retention time	Retention time - until opt out
General description of technical security	Access to data is protected with password and with additional authorization given only to campaign managers.
General description of organizational security	Gorenje, d.d. has security policies, procedures and other defined procedures defining security of Personal Data.
Personal Data supporting System (Application)	SiteKit4/ CMS/ CRM
Contractual Personal Data Processor	AV studio Koroška cesta 55 3320 Velenje Representative: Mrs. Vida Žgank Responsible for personal data Nina Obradovič

¹ Personal Data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health a natural person's sex life or sexual orientation.

Data Subject Rights	
Data Subject Rights – Right of Access	Based upon Data Subject’s Request provided via corporate website.
Data Subject Rights – Right to rectification	Based upon Data Subject’s Request provided via corporate website.
Data Subject Rights – Right to be forgotten	Based upon Data Subject’s Request provided via corporate website.
Data Subject Rights – Right to restriction of processing	Based upon Data Subject’s Request provided via corporate website.
Data Subject Rights – Notifications regarding rectification or erasure of personal data or restriction of processing	Based upon Data Subject’s Request provided via corporate website.
Data Subject Rights – Right to data portability	Based upon Data Subject’s Request provided via corporate website.
Data Subject Rights – Right to object automated individual decision making	Automated decision making is not applicable in this personal data collection.