

<b>Personal Data Catalogue</b>	
<b>Company</b>	Gorenje d.o.o. Beograd Cara Dušana 10a 11000 Beograd
<b>Personal Data</b>	CRM - Campaigns
<b>Personal Data Manager</b>	Strahinja Banović
<b>Relevant Personal Data Commissioner</b>	Republika Srbija Poverenik za informacije od javnog značaja i zaštitu podataka o ličnosti Bulevar Kralja Aleksandra 15 11120 Beograd CIS Security Certificate Reg.Nr.: 00322/0 Poverenik: Milan Marinović univ. dipl. prav.
<b>Data processing purpose</b>	Sending e-Newsletter, Sending promotional SMS messages
<b>Base for the data processing</b>	Processing is based upon Personal Consent
<b>Personal Data Source</b>	Personal data provided by Data Subject
<b>Automated Decision Making</b>	There is no automated Decision Making.
<b>Personal Data Categories</b>	Name, Surname, e-mail address, address, telephone number
<b>Special Categories of Personal Data<sup>1</sup> gathered</b>	No
<b>Persons, using the Data</b>	AV-Studio editors - contractual personnel Campaign manager in the Gorenje company (Strahinja, Banović)
<b>3<sup>rd</sup> Country Data Transfer</b>	Personal data is being used only in the home country of Data Subject
<b>Retention time</b>	Retention time - until opt out
<b>General description of technical security</b>	Access to data is protected with password and with additional authorization given only to campaign managers.
<b>General description of organizational security</b>	Gorenje d.o.o. Beograd has security policies, procedures and other defined procedures defining security of Personal Data.
<b>Personal Data supporting System (Application)</b>	SiteKit4/ CMS/ CRM
<b>Contractual Personal Data Processor</b>	AV studio Koroška cesta 55 3320 Velenje  Representative: Mrs. Vida Žgank Responsible for personal data Nina Obradovič

<sup>1</sup> Personal Data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health a natural person's sex life or sexual orientation.

<b>Data Subject Rights</b>	
<b>Data Subject Rights – Right of Access</b>	Based upon Data Subject’s Request provided via corporate website.
<b>Data Subject Rights – Right to rectification</b>	Based upon Data Subject’s Request provided via corporate website.
<b>Data Subject Rights – Right to be forgotten</b>	Based upon Data Subject’s Request provided via corporate website.
<b>Data Subject Rights – Right to restriction of processing</b>	Based upon Data Subject’s Request provided via corporate website.
<b>Data Subject Rights – Notifications regarding rectification or erasure of personal data or restriction of processing</b>	Based upon Data Subject’s Request provided via corporate website.
<b>Data Subject Rights – Right to data portability</b>	Based upon Data Subject’s Request provided via corporate website.
<b>Data Subject Rights – Right to object automated individual decision making</b>	Automated decision making is not applicable in this personal data collection.